



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
BUREAU OF JAIL MANAGEMENT AND PENOLOGY
NATIONAL HEADQUARTERS
144 Mindanao Avenue, Project 8, Quezon City
Email Address: chiefbjmp@bjmp.gov.ph Website: www.bjmp.gov.ph
Trunklines: (+632) 927-6383; 927-5505



MEMORANDUM


TO : All Personnel of the Jail Bureau

SUBJECT : **BJMP COVID-19 Advisory #7: SOCIAL MEDIA ETIQUETTE DURING IMPLEMENTATION OF ABSOLUTE LOCKDOWN IN ALL JAIL FACILITIES**

DATE : MAR 27 2020

1. References:
 - a. BJMP Memorandum Re: *BJMP COVID-19 Advisory #5: Implementation of Absolute Lockdown in All Jail Facilities and Supplemental Guidelines* dated March 19, 2020;
 - b. Presidential Proclamation No. 929, "Declaring a State of Calamity Throughout the Philippines due to Corona Virus Disease 2019," dated March 16, 2020; and
 - c. Presidential Proclamation No. 922, "Declaring a State of Public Health Emergency Throughout the Philippines," dated March 8, 2020.
2. In connection with the above-cited references and in support of BJMP personnel for the duration of the lockdown, you are hereby directed to strictly observe social media etiquette and refrain from the following:
 - a. Posting information or responding to posts or messages in a disrespectful, libelous, abusive, obscene, threatening and unethical manner even if the posts or messages intended to demean or criticize the Jail Bureau or its policies;
 - b. Endorsing or promoting products to take advantage of BJMP personnel who are inside jails such as medicine and personal protective equipment;
 - c. Disseminating information or responding to posts in favor or against political statements or religious ideologies that places the BJMP in bad light;
 - d. Posting or sharing of unverified information relative to COVID-19; and
 - e. Posting of sensitive details relative to the day-to-day operations of the jail unit such as but not limited to duty detail, personnel schedule, firepower and lift capabilities, facility and security plan, and other documents that may pose a security risk among our personnel and PDL.
3. Included in the social media etiquette is the observance of social media's basic principle of posting and sharing credible, consistent, responsive, integrated and legal information. Pictures and videos of jail personnel must conform to the protocol being implemented during lockdown.
4. All personnel are strongly reminded to wear proper uniform at all times and to observe appropriate decorum in all their dealings with the general public on social media.
5. For guidance and compliance.

BY AUTHORITY OF THE CHIEF, BJMP:


BABY NOEL P. MONTALVO, TLPE
Jail Senior Superintendent
Director for Operations
Co-Chairperson, BJMP National
COVID-19 Task Force